

STATISTICAL ABSTRACT

MOBILE BAY AREA



MOBILE BAY
ON THE WATER. ON THE MOVE.

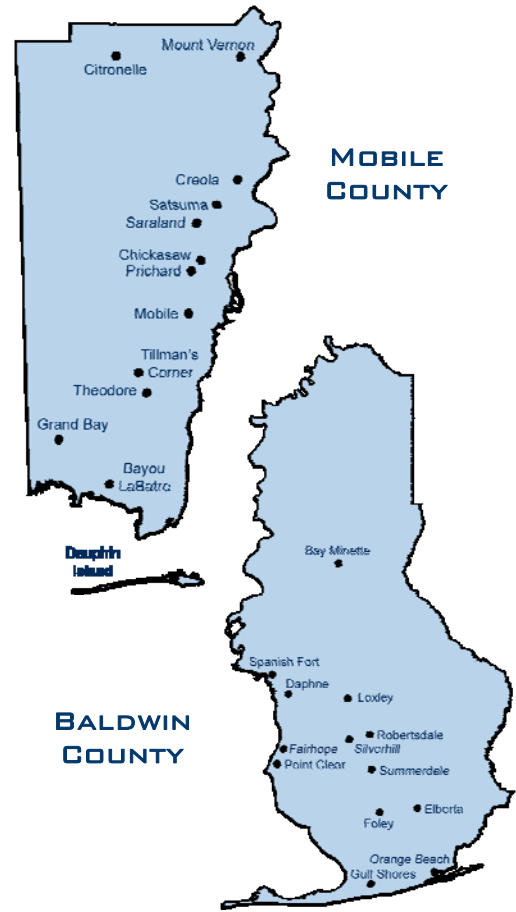
LOCATION

Mobile is located in Southwest Alabama at the head of Mobile Bay, thirty-one miles from the Gulf of Mexico. It is the second largest metropolitan area in Alabama and the state's major port. The Mobile Bay Area, which includes Mobile and Baldwin Counties, covers an area of 2,828 square miles. The dominant urban area is the City of Mobile, which includes 158 square miles of the 1,238 square miles in Mobile County.

MUNICIPALITY POPULATIONS

MUNICIPALITY POPULATIONS			
	1990 Census	2000 Census	2008 Estimate
MOBILE COUNTY	378,643	399,843	404,698
Bayou La Batre	2,446	2,313	2,210
Chickasaw	6,747	6,364	5,910
Citronelle	3,695	3,659	3,689
Creola	1,961	2,002	1,875
Dauphin Island	822	1,371	1,649
Mobile	198,417	198,915	191,724
Mount Vernon	970	844	870
Prichard	33,711	28,633	27,610
Saraland	12,164	12,288	13,215
Satsuma	5,292	5,687	5,871
2008 Source - Claritas			

BALDWIN COUNTY	98,280	140,415	177,077
Bay Minette	7,216	7,820	8,490
Daphne	11,725	16,581	18,536
Elberta	458	552	671
Fairhope	9,248	12,480	13,220
Foley	5,778	7,590	8,777
Gulf Shores	3,272	5,044	5,989
Loxley	1,161	1,348	1,581
Orange Beach	2,244	3,784	4,985
Robertsdale	2,485	3,782	4,715
Silverhill	565	616	744
Spanish Fort	2,696	5,423	6,551
Summerdale	552	655	781
2008 - Data Resources			



COST OF LIVING

	All Items Index*
City & State	Index*
Atlanta, GA	95.2
New Orleans, LA	103.9
Jackson, MS	96.4
Charleston, SC	99.4
Charlotte, NC	92.7
Huntsville, AL	92.3
Houston, TX	89.5
Orlando, FL	98.0
Los Angeles, CA	143.6
Memphis, TN	86.6
Mobile, AL	93.5
Montgomery, AL	97.1
Seattle, WA	121.6
St. Louis, MO	90.2
Lexington, KY	95.5

*U. S. City Average = 100

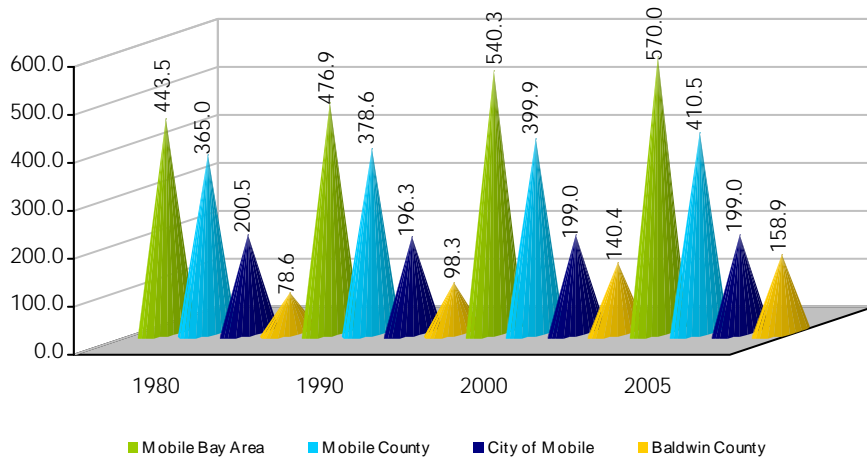
AGE DISTRIBUTION

	City of Mobile	Mobile County	Baldwin County	Mobile Bay Area
Median Age	35.8	36.0	39.4	37.0
% by Age Groups				
Under 4	7.8	7.7	6.1	7.2
5 - 24	30.4	35.9	25.8	30.7
25 - 44	25.5	25.1	37.2	29.3
45 - 64	22.7	24.0	25.8	24.0
65 - 84	9.8	9.5	13.7	11.0
85 & Over	1.3	1.0	1.5	1.3

Source: Decision Data Resources 2008

POPULATION GROWTH

Mobile Bay Area - In Thousands



Source: 1980, 1990, 2000 Bureau of the Census

POPULATION COMPOSITION

	Mobile Bay Area	Baldwin County	Mobile County	City of Mobile
Total Population	581,775	177,077	404,698	191,724
% by Race				
American Indian	.4 %	.5%	.6 %	.2 %
Asian	1.3 %	.4 %	1.7 %	1.9 %
Black	31.6 %	9.6 %	34.7 %	50.4 %
White	64.9 %	87.5 %	61.4 %	45.9 %
Other	.5 %	.8 %	.4 %	.4 %
Multi-Racial	1.2 %	1.2 %	1.2 %	1.2 %

Source: Decision Data Resources (2008 est)

CLIMATE

Annual Average Temperature	67.5° F
January Average	49.9° F
July Average	82.3° F
Annual Average Rainfall	63.9"
Snowfall	0"

Source: NOAA

COMMUNITY FACILITIES

Places of Worship/Protestant	635
Places of Worship/Catholic	34
Places of Worship/Jewish	3
Number of Hotels/Motels	77
Number of Hotel/Motel Rooms	6,333
Regional Shopping Malls	4
Regional Outlet Malls	1
Public Libraries/6 Branches	550,871 Volumes
Banks	11
Bank Locations/Branches	108
Savings & Loan	2
Savings & Loan Branches	4

RECREATIONAL FACILITIES

Amateur Theatre	7
Parks	66+
Bowling	3
Skating Rinks	5
Golf Courses (Public & Private)	25+
Swimming Pools (Public)	6
Auto Race Track	1
Greyhound Race Track	1
Tennis Courts (Public)	94
Movie Theatres	85
IMAX Theater & Explorem	1

Other facilities include museums, art galleries, Gulf beaches, Mobile Civic Center, Ladd-Peebles Stadium, Mobile Convention Center

EDUCATION

PUBLIC & PRIVATE SCHOOLS

	Schools	Teachers	Students
Elementary	61	2,218	32,112
Middle School	23	742	15,664
High School	14	1,091	17,415
Parochial & Private Schools	44	1,160	14,750

STATE VO-TECH SCHOOL

	Students
Enterprise-Ozark Community College/Aviation Center at Mobile	300

TWO-YEAR COLLEGES

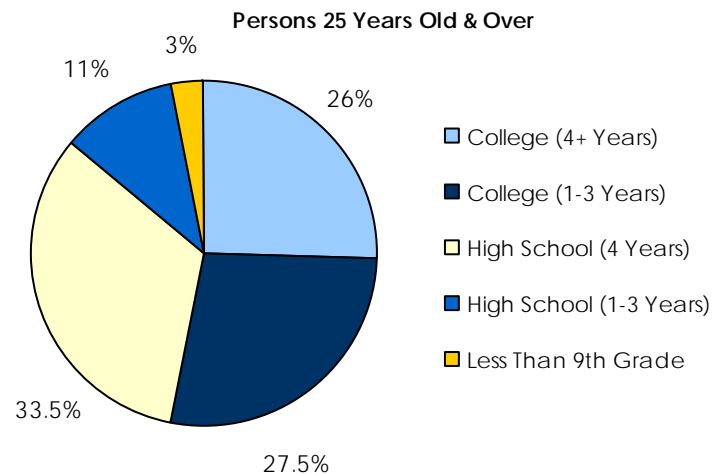
	Students
Bishop State Community College	3,706
Faulkner State Community College	3,585

FOUR-YEAR COLLEGES

	Students
Spring Hill College	1,460
University of Mobile	1,646
University of South Alabama	14,757

Source: Individual Institutions

EDUCATIONAL LEVELS



Source: Decision Data Resources 2008

UTILITIES & SERVICES

ELECTRICITY

Supplier Alabama Power Co.

WATER

Supplier Mobile Area
Water & Sewer System

Source (1) Converse Lake System
(2) Mobile River

Maximum daily capacity

(1) 125,000,000 gallons
(2) 360,000,000 gallons

Average Consumption

Potable 40,000,000 GPD
Raw Industry 110,000,000 GPD

Storage capacity

Elevated 9 million gallons
Ground 48 million gallons

SEWERAGE

Treatment Plant Type

Secondary treatment in all plants

Capacity 42,800,000 GPD
Present Load 36,000,000 GPD
Biosolids Land Application

NATURAL GAS

Supplier Gulf South Pipeline Company LP

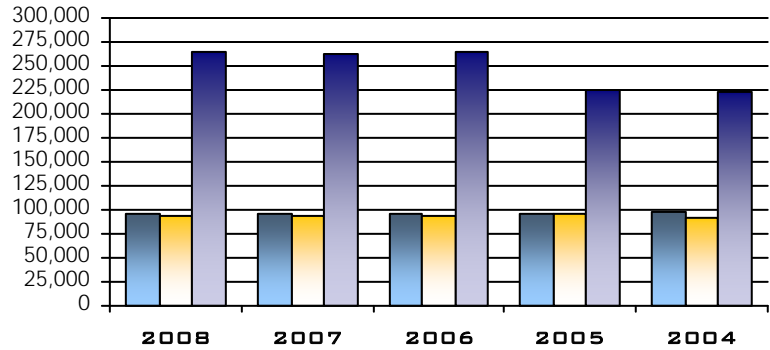
Distributors Clarke-Mobile County Gas District, Mobile Gas Service Corp., South Alabama Utilities

MEDICAL

Hospitals	8
Hospital Beds	2,710
Nursing Homes	28
Nursing Home Beds	2,928
Doctors	1,048
Dentists	330

Source: Individual Facilities

UTILITIES CUSTOMERS



■ Gas ■ Water ■ Electric

Source: Respective Utilities

GOVERNMENT

City Government Type - Mayor/Council

County Government Type - Commission

FT Law Enforcement Personnel - 758
(All Municipalities & Sheriff's Department)

FT Fire Department Personnel - 415
(Includes All Municipalities)

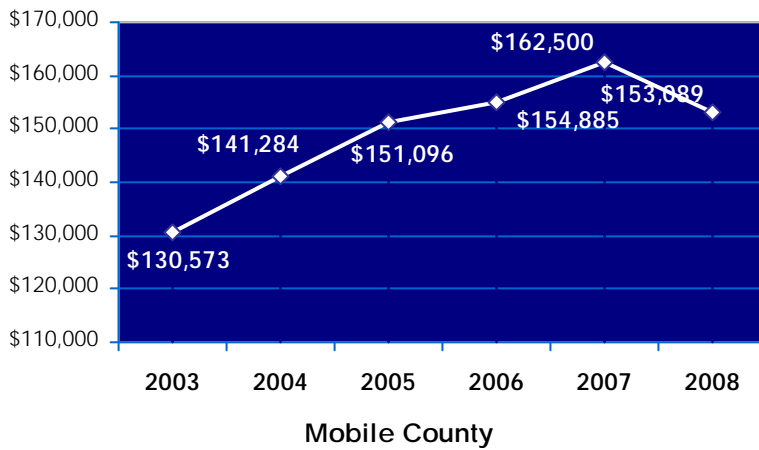
Vol. Fire Department Personnel - 350

Fire Insurance Rating - Class 3
(City of Mobile)

COMMUNICATIONS

Newspapers - Daily	1
Newspapers - Weekly	4
Radio Stations - AM	10
Radio Stations - FM	17
Television Stations - Network	5
Television Stations - Independent	2
Television Stations - Educational	1
Telephone Services	35
Telegraph Services	2
Post Office Locations	51

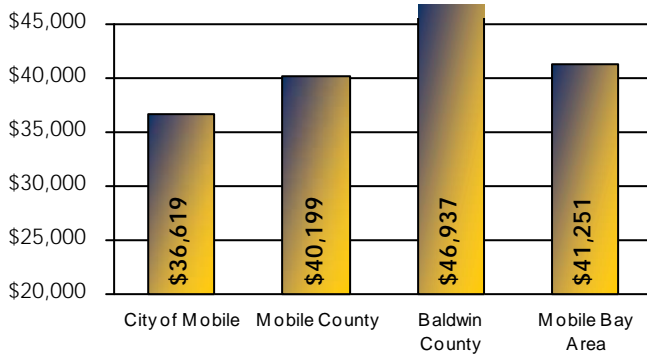
AVERAGE HOME PRICE



The average cost of a home purchased during 2008 was \$153,089 well below the national average.

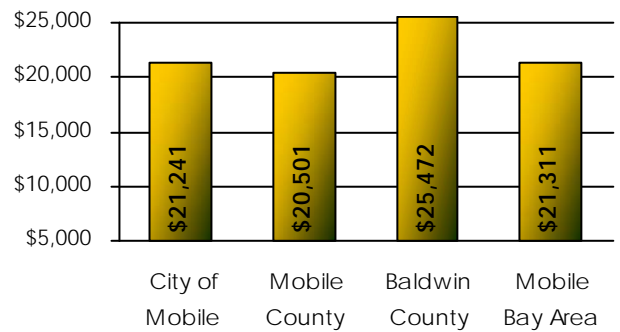
Source: Mobile Area Association of Realtors

MEDIAN HOUSEHOLD INCOME



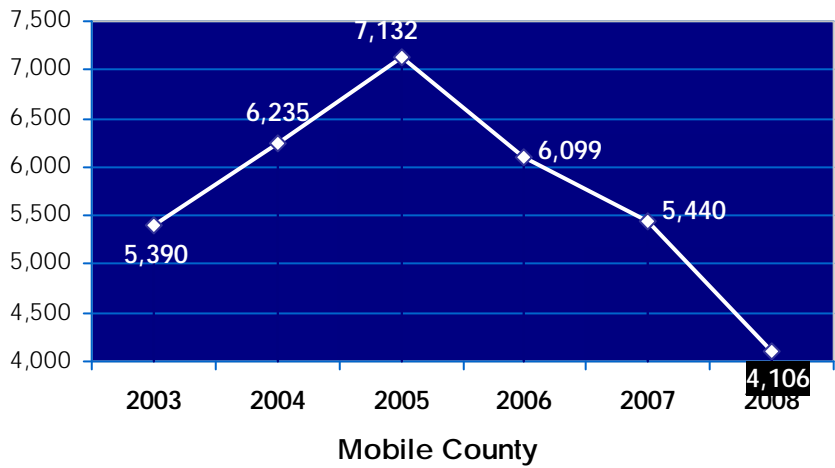
Source: Decision Data Resources 2008

PER CAPITA INCOME



Source: Decision Data Resources 2008

RESIDENTIAL HOME SALES



Mobile's cost of living is consistently one of the 15 lowest out of the 80 largest U.S. metropolitan areas according to the ACCRA survey.

Source: Mobile Area Association of Realtors

PROPERTY TAXES

Assessment Rates

Residential	10%
Commercial	20%
Utilities	30%

Rate Per \$1,000 Of Assessed Valuation

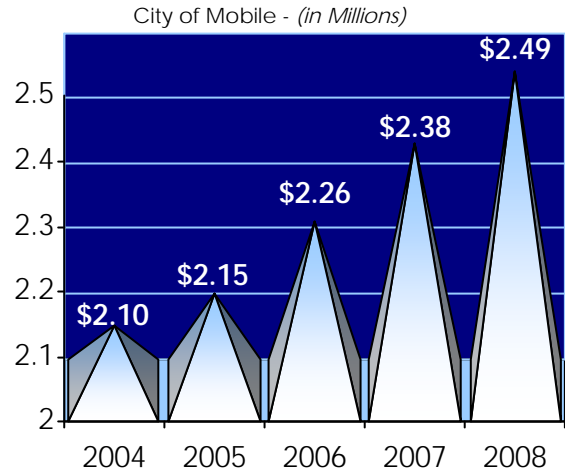
	Inside City	Outside City
City	\$ 7.00	\$ -
County	20.50	20.50
School	29.50	17.50
State	6.50	6.50
Total	\$63.50	\$44.50

Source: Mobile County Revenue Commissioner's Office

RETAIL SALES TAX

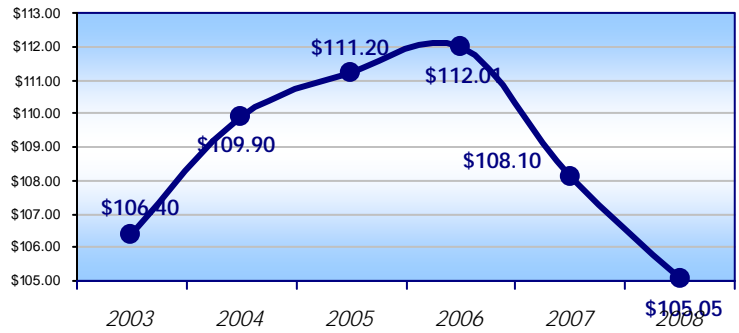
The City of Mobile has a 4% general sales tax & Mobile County has a 1% tax in addition to the 4% state sales tax.

LODGING TAX REVENUES



Source: City of Mobile Audited Financial Report

SALES TAX REVENUE

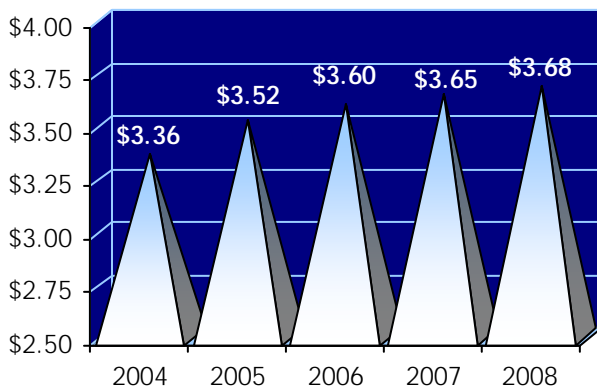


(City of Mobile-in Millions)

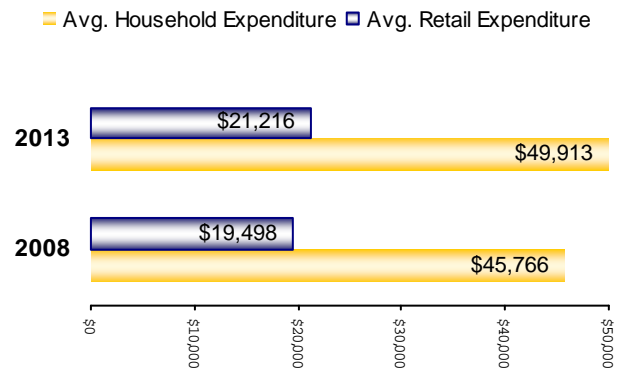
Source: City of Mobile Audited Financial Report

ASSESSED VALUATION

Real & Personal Property - (in Billions)



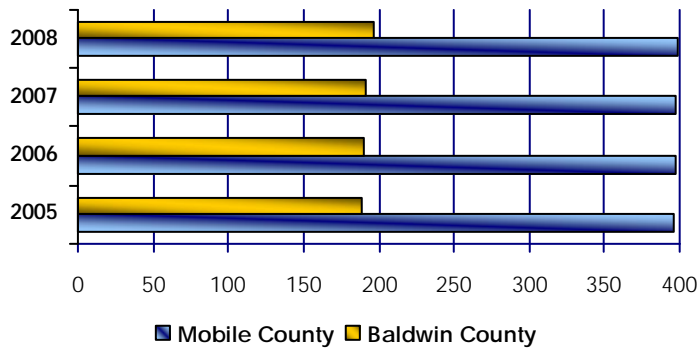
AVERAGE EXPENDITURES



Source: Decision Data Resources 12-08
2013- Estimate

MOTOR VEHICLE REGISTRATIONS

(in thousands)



Source: Mobile & Baldwin County License Departments

PORT OF MOBILE TONNAGE

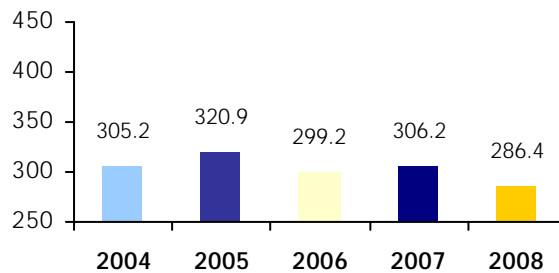
	2006	2007	2008
Alabama State Port Authority	24,415,702	26,987,062	28,100,101
General Cargo	3,668,517	3,737,101	3,859,104
Bulk Ores & Coal	17,346,015	19,788,584	20,542,896
Industry	3,401,170	3,461,377	3,698,101
General Port	20,460,511	22,115,128	22,458,014
Port of Mobile	45,967,349	47,155,890	46,369,145

Source: Alabama State Port Authority

ENPLANED PASSENGERS

(in Thousands)

Mobile Regional Airport



Source: Mobile Airport Authority

TRANSPORTATION ASSETS

RAILROADS

Passenger Service - AMTRAK-Limited service to Miami, Jacksonville, New Orleans, and Los Angeles

Freight Service - Burlington Northern/Santa Fe, Norfolk-Southern, Canadian National, Kansas City Southern and CSX Transportation with piggyback and containerized freight service

MOTOR FREIGHT CARRIERS

There are 1,096 motor freight lines certified to transport interstate shipments to and/or from the Mobile Area.

Fifty-five terminals are maintained in Mobile and nine carriers have container service.

AIRWAYS

Mobile Regional Airport - Commercial Service & General Aviation
Runway Length - Regional - 8,527 ft.
Surface - Asphalt

Mobile Downtown Airport at Brookley - Cargo Service & General Aviation
Runway Length - Brookley - 9,600 ft.
Surface - Asphalt

Commercial Service - Delta Air Lines, Northwest AirlinK, Continental Express and US Airways, Atlantic Southeast, Chautauqua

BUS SERVICE

Local - Metro Transit - 10 routes

National - Greyhound/Trailways Bus Lines

Parcel Service - Yes

WATERWAYS

Nearest Navigable Waterway and Channel Depth - Mobile, served by a 36 1/2 mile channel with a 45-foot depth, is the deep-water outlet for the Tennessee-Tombigbee Waterway and the Warrior-Tombigbee and Coosa-Alabama Rivers.

PORT FACILITIES

Alabama State Docks - 37 berths

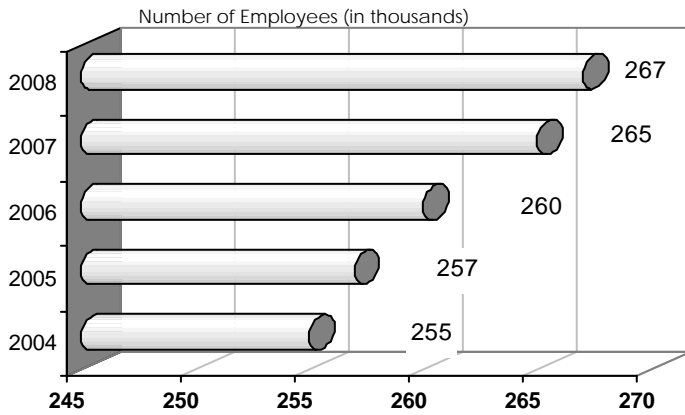
OTHER FACILITIES

Theodore Ship Channel - 40 ft.

Bayou La Batre Channel - 12 ft.

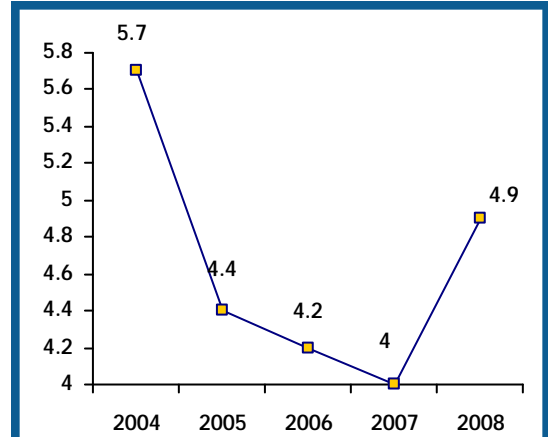
Port of Chickasaw Channel - 25 ft.

TOTAL LABOR FORCE



Source: Alabama Department of Industrial Relations

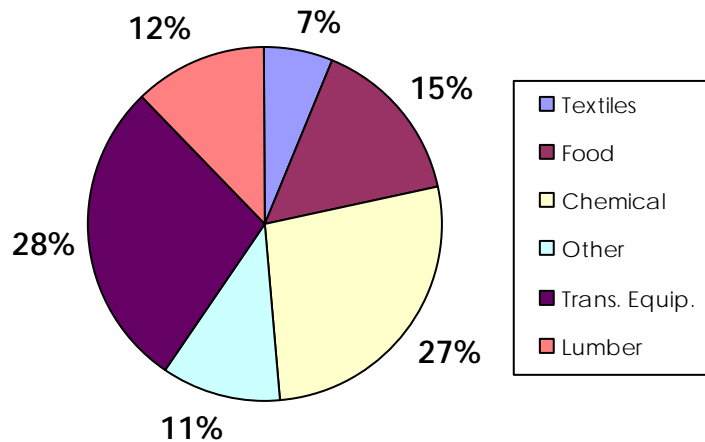
UNEMPLOYMENT RATE



Source: Alabama Department of Industrial Relations

MOBILE'S MANUFACTURING PROFILE

Number of Employees



Place of Work Basis / Source: Alabama Department of Industrial Relations

MOBILE'S ECONOMIC REVIEW

2001-2008

29 new industries/
companies

70 expansions of
existing companies

\$6.92 billion in capital
investment reported
from new and
expanded industries

11,684 new jobs as a
result of new
and expanding
industries

LABOR MARKET ANALYSIS

(Mobile Bay Area in Thousands)

	2008 Pop.	% Total
Age 5-19 (school age population)	151,030	21%
Age 16+ (labor force population)	511,100	71%
Female Population	371,541	51%
Minority Population	247,992	34%

Source: Decision Data Resources 2008
Labor Drawing Area: Baldwin, Choctaw, Clarke, Conecuh, Escambia, Mobile, Monroe & Washington.

CONSTRUCTION ACTIVITY

Permit Values in Millions - City of Mobile

Year

Year	Res	Comm	Other	Total
2008	50.3	193.1	7.2	253.6
2007	45.6	277.6	7.5	310.7
2006	61.4	270.4	7.1	338.9
2005	48.6	252.2	7.0	307.8
2004	57.8	318.7	9.2	385.7
2003	32.8	233.6	6.4	272.8
2002	38.4	190.4	7.5	236.3

Permit Values in Millions - Mobile County*

Year	Res	Comm	Other	Total
2008	105.4	51.2	4.1	160.7
2007	116.5	54.0	4.4	174.9
2006	122.5	66.2	4.5	193.2
2005	120.5	55.0	4.5	180.0
2004	117.3	53.3	4.4	175.0
2003	103.3	46.5	1.9	151.6
2002	111.0	55.2	1.9	168.0
2001	109.1	74.0	1.5	184.7

*Unincorporated Area

Source: Mobile County Inspection Department
City of Mobile Land Use/Code Administration

NUMBER & TYPE

Category	M A	Mobile	Baldwin
Total	13,265	9,145	4,146
Agricultural Services, Forestry, Fisheries	61	40	20
Mining	26	18	6
Construction	1,412	909	507
Manufacturing	518	375	136
Transportation and Public Utilities	505	375	130
Wholesale Trade	777	607	170
Retail Trade	2,575	1,647	936
Finance, Insurance & Real Estate	1,458	999	460
Services	5,640	3,977	1,676
Information	235	161	80
Unclassified Establishments	58	36	22

Source: US Census Bureau, County Business Patterns

LABOR ANALYSIS

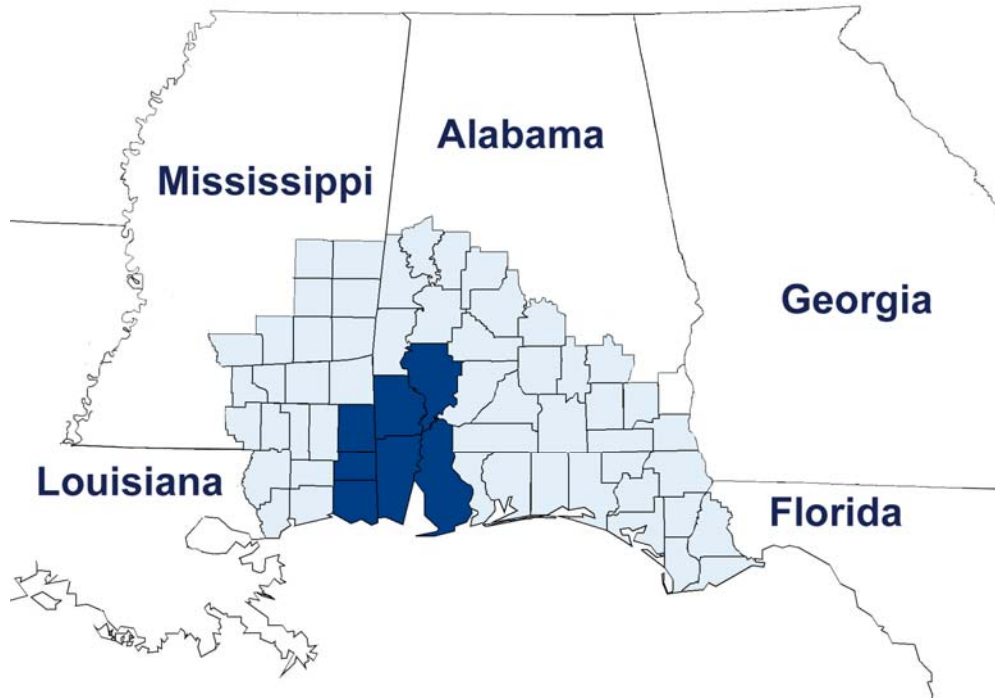
Labor Draw Area -
60 miles (5 counties)

Est. Available:
Males 49%; Females 51%

Annual Number High School
Graduates: 79% (Est.)

Alabama is a right to work state.

RETAIL & WHOLESALE TRADE AREAS



Mobile's retail/wholesale market area encompasses portions of three states - Alabama, Mississippi and Florida - and includes an area west to New Orleans, Louisiana; north to Birmingham, Alabama and east to Tallahassee, Florida.

Mobile's seven-county primary retail trade area includes Alabama's fastest growing county - Baldwin.

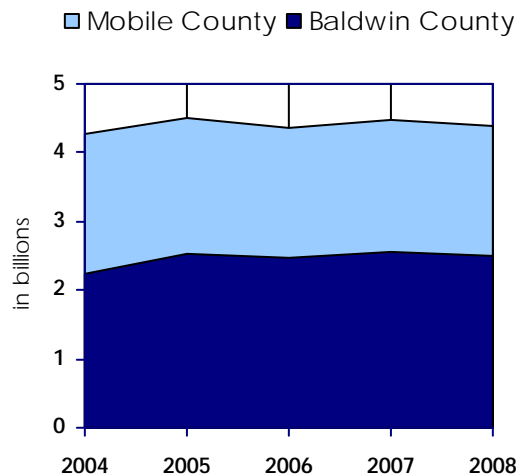
RETAIL TRADE STATISTICS

Mobile Bay Trade Area

	Population (thousands)	Effective Buying Income (hundred thousands)
Alabama Counties		
Baldwin	156.9	\$3,098.4
Clarke	27.4	379.7
Escambia	37.9	511.3
Mobile	399.9	6,367.7
Washington	17.8	246.2
Mississippi Counties		
George	21.0	292.2
Greene	13.1	144.8
Jackson	135.0	2,175.0
Area Total	809.0	\$13,215

Source: Sales, Marketing Management/Survey of Buying Power,

RETAIL SALES VOLUME



Source: Sales & Marketing Management / Survey of Buying Power

MOBILE'S LARGER EMPLOYERS

OVER 3,000 EMPLOYEES

Mobile County Public School System	P. O. Box 1327	Mobile, AL 36602
Mobile Infirmary Medical Center	P. O. Box 2144	Mobile, AL 36652
University of South Alabama and USA Medical	307 University Drive	Mobile, AL 36688
Wal-Mart	3725 Airport Blvd	Mobile, AL 36608

1,000 - 2,999 EMPLOYEES

Austal USA	100 Dunlap Drive	Mobile, AL 36602
City of Mobile	P. O. Box 1827	Mobile, AL 36633
Mobile County	P. O. Box 1443	Mobile, AL 36633
Providence Hospital	P. O. Box 850429	Mobile, AL 36685
Springhill Medical Center	P. O. Box 8246	Mobile, AL 36689
ST Mobile Aerospace Engineering Inc.	2100 9th Street	Mobile, AL 36615

500-999 EMPLOYEES

Alabama State Port Authority	P.O. Box 1588	Mobile, AL 36633
Atlantic Marine Inc.	P. O. Box 3202	Mobile, AL 36652
CPSI	6600 Wall Street	Mobile, AL 36695
Ciba Specialty Chemicals	P. O. Box 95307	McIntosh, AL 36553
Evonik Degussa	P. O. Box 606	Theodore, AL 36590
C&G Boatworks	401 Cochrane Bridge Road	Mobile, AL 36603
Jim Barnes Enterprises Inc.	P. O. Box 160484	Mobile, AL 36616-1486
Kimberly-Clark Corporation	P. O. Box 2447	Mobile, AL 36652
Press Register	P. O. Box 2488	Mobile, AL 36630
Regions Bank	P. O. Drawer 2527	Mobile, AL 36622
Saad Enterprises	P. O. Box 16368	Mobile, AL 36616
U.S. Army Corps of Engineers	P. O. Box 2288	Mobile, AL 36628-0001
U.S. Coast Guard	Bates Field	Mobile, AL 36608
U.S. Postal Service	250 St. Joseph Street	Mobile, AL 36602

MOBILE'S LARGER EMPLOYERS

Continued

300 – 499 EMPLOYEES

Alabama Power Company	150 St. Joseph Street	Mobile, AL 36601
AT&T	1110 Montlimar Drive, Suite 299	Mobile, AL 36609
Bishop State Community College	351 N. Broad Street	Mobile, AL 36603
Bruno's Supermarkets Inc.	2370 Hillcrest Road	Mobile, AL 36695
Coca-Cola Bottling Company	107 St. Francis Street, Suite 2000	Mobile, AL 36602
Cogburn Health Center	148 Tuscaloosa Street	Mobile, AL 36607
SSAB	P. O. Box 359	Axis, AL 36505
Mobile County Health Department	P. O. Box 2867	Mobile, AL 36652
NCO Financial	5441 Highway 90, W.	Mobile, AL 36619
Premier Medical Management Inc.	3701 Dauphin Street	Mobile, AL 36608
Sears Home Services	3412 Demetropolis Road	Mobile, AL 36693
UOP LLC	P.O. Box 11486	Chickasaw, AL 36671
World Omni Financial Corporation	P. O. Box 9249	Mobile, AL 36609

200-299 EMPLOYEES

Baldwin Transfer Company Inc.	1501 Telegraph Road	Mobile, AL 36611
Bullard Automotive Companies	P. O. Box 16665	Mobile, AL 36616
Franklin Primary Health Center	1303 Dr. Martin Luther King Jr. Avenue	Mobile, AL 36601
Gulf States Airgas Inc.	P. O. Box 190969	Mobile, AL 36619
Masland Carpets Inc.	P. O. Box 11467	Mobile, AL 36611
Mobile Gas Service Corp.	P. O. Box 2248	Mobile, AL 36652
Olin Chlor Alkali Products	P. O. Box 28	McIntosh, AL 36553-0028
Riverview Plaza Hotel	64 S. Water Street	Mobile, AL 36602
Sara Lee Bakery Group	1201 N. Beltline Highway	Mobile, AL 36618
Spring Hill College	4000 Dauphin Street	Mobile, AL 36608
The SSI Group Inc.	4721 Morrison Road	Mobile, AL 36609
Thompson Engineering	3707 Cottage Hill Road, Suite 190	Mobile, AL 36609
Volunteers of America - Southeast	600 Azalea Road	Mobile, AL 36609

LARGEST NON-MANUFACTURING EMPLOYERS

Company Name	Product	Employees
Mobile County Public School System	Education	8,134
Mobile Infirmary Medical Center	Medical	5,800
Univ. of South Alabama and USA Medical Facilities	Education/Medical	5,000
Wal-Mart	Retail	3,000
City of Mobile	Government	2,200
Providence Hospital	Medical	2,100
Mobile County	Government	1,700
Springhill Medical Center	Medical	1,200
U.S. Coast Guard	Government	904
CPSI	Technology	877
Regions Bank	Financial	875
U.S. Postal Service	Mail Service	655
U.S. Army Corp of Engineers	Government	655
Alabama State Port Authority	Government	650
Jim Barnes Enterprises	Food	500

Source: Company Representatives

LARGEST MANUFACTURING EMPLOYERS

Company Name	Product	Employees
ST Mobile Aerospace Engineering	Aircraft Refurbishing	1,300
Atlantic Marine	Shipbuilding	1,025
Austal USA	Shipbuilding	950
Evonik Degussa	Chemicals	700
Kimberly Clark Corp.	Paper Products	650
Ciba, part of the BASF Group	Chemicals	525
Press-Register	Newspaper publishing	520
C&G Boatworks	Shipbuilding	500
Teledyne Continental Motors	Aircraft Engines	400
SSAB	Steel	400
Bender Shipbuilding & Repair	Shipbuilding & Repair	400
Masland Carpets	Carpets	340
Coca-Cola Bottling Company	Soft Drinks	300
Olin Chlor Alkali Products	Chemicals	300

Source: Company Representatives